



## **Dr. Stephan Rothlin SJ, Ph.D, Director of the Macau Ricci Institute & CEO of Rothlin International CSR Management Consulting Co., Ltd.**

Based primarily in China, Dr. Stephan Rothlin SJ has gained an international reputation for providing dynamic promotion, support and inspiration for the worldwide practice of ethics in business and commerce. He has consistently epitomized best practices while offering educational consulting and sound business precepts that encourage the business community and society at large to look at honesty, integrity, respect, transparency and responsibility as being an indispensable part of the proper conduct of business activities.

Dr. Rothlin was born in Zürich, Switzerland. Throughout his professional life, he has been a transformative force in the field of ethical thought and its application. His approach to ethics is holistic and collaborative, always aiming to synergize our world's cultural and wisdom traditions to discover common principles to work from. In particular, Dr. Rothlin's academic and professional contributions to the area of international business ethics has been especially efficacious, raising awareness about the power and influence of business in a globalized world and how through it we can bring about a truly common good.

Dr. Rothlin acquired two Bachelor of Arts (B.A.) degrees, in Philosophy, Theology and Ethics, from universities in Italy, Germany and France. He completed his academic studies in 1991 with a PhD in Economics and Philosophy and is fluent in six languages, including Chinese, English, German, Italian, French, and Spanish. From 1992 – 1998, he was the Executive Director of the Academic Center (AKI in Zürich) and professor at the Institute of Management and Economics of the University of Zürich in Switzerland. From 1998 - 2005, he served as the Associate Director and Dean of The Beijing Center for Chinese Studies in Beijing. Since his relocation to Beijing in 1998, he has become a sought-after guest lecturer in international business ethics, having taught at various universities throughout Asia, including Renmin University, Peking University, Tsinghua University, Party School of the Central Committee of CPC and the INSEAD Business School. From 2005 – 2013, he was the Secretary General of the Center for International Business Ethics and Chairman of the Association of International Business Ethics in Hong Kong. He serves as the CEO and Founder of Rothlin International Management CSR Consulting in Beijing. ([www.rothlin.org](http://www.rothlin.org)) In 2015 he was appointed as Director of the Macau Ricci Institute ([www.riccimac.org](http://www.riccimac.org)).

### **EDUCATION**

- 1979 – 1983: Philosophy and Music (Focus: Piano) at the Gregorian University in Rome, Italy, at the Music School Ludovico da Vittoria Rome, Italy and at the Philosophische Hochschule in Munich Germany
- 1984 – 1987: Sociology, Medical Ethics and Theology at the Centre Sèvres and at the Centre Laennec in Paris, France
- 1988 – 1992: PhD studies in Economics, Philosophy and Business Ethics at the State University Leopold Franzens Innsbruck, Austria

### **WORK EXPERIENCE & MEMBERSHIPS**

- 1983 – 1988 Served in various schools and social centers in Switzerland, France and in New York, USA
- 1985 – 1998 Managed international camps for students in Europe and in India

1986 – 1993	Board member of the cultural magazine “Entschluss”, Vienna, Austria
1992 – 1998	Director of the Academic Center “AKI” of the University of Zurich, Switzerland and lecturer at the institute of management and economics of the University of Zurich, CH
1993 – 1998	Wrote articles for “ZOOM”, a movie magazine, based in Zurich, Switzerland
Since 1996	Member of the ISBEE, the International Society for Business, Economics and Ethics
1997	Guest lecturer on Friedrich Nietzsche at the philosophy department of the Ateneo de Manila University/ Philippines and worked in squatter areas among the urban poor in Navotas, Manila
1998 – 2001	Associate Director and Dean of the TBC, The Beijing Center for Language and Culture, University of International Business and Economics, Beijing
2000 – 2006	Guest lecturer in Medical and Business Ethics at the Philosophy Department of the University of Madras in Chennai, India
Since 2000	Member of the American Business Ethics Society
Since 1999	Guest lecturer on International Business Ethics at Renmin-University (Business and Finance School); Peking-University (BiMBA); Tsinghua-University, The University of Hong Kong, Faculty of Economics and Business, INSEAD-Business School/ Singapore; Bordeaux Business School, University of Texas at San Antonio, Business School; University of Saint Joseph, Macau, Department of Administration and Leadership.
Since 2001	Permanent Visiting Fellow at the IEW, the Institute for Empirical Research Economics of the Department of Economics of the University of Zurich
Since 2002	Research fellow at the CREMA, the Center for Research in Economics/Management and Arts at the Department of Economics of the University of Basle, Switzerland
Since 2002	Visiting Professor of International Business Ethics at the INSEAD in Singapore, at the Faculty of Economics and Business, HKU, at the HEC Business School in Beijing and in Shanghai;
2002 – 2005	Research Professor at the Socio-Cultural Research Institute, Department of Social Studies, Fu Jen University, Taipei
2004 - 2013	Chairman and founder of AIBE, the Association for International Business Ethics, HK
2004 - 2013	General Secretary of CIBE, the Center for International Business Ethics, Institute for the study of the Open Economy, UIBE, the University of International Business and Economics, Beijing/ China
Since 2002	Conducts Training seminars on CSR for companies working in China
2008	Co-founder of the Ladanyi-Association, Zurich, Switzerland
Since 2010	Adjunct Professor of Economics of the Department of International Relations of the University of International Business and Economics, Beijing, China
Since 2013	Senior Consultant of the Research Center for MOOCs, School of Distance Education, UIBE, University of International Business and Economics, Beijing/ China
Since 2013	Adjunct Professor of the Yanbian University of Science and Technology, Yanji, China
2013	Founded Hong Kong Rothlin International Management Consulting Co., Ltd.
2014	Founded Beijing Rothlin International Management Consulting Co., Ltd.
Since 2015	Director of the Macau Ricci Institute
Since 2015	Member of the European Academy of Sciences and Arts
Since 2016	Research Professor of the Department of Administration and Leadership of the University of Saint Joseph, Macau.

#### **SELECTED PUBLICATIONS & ADDITIONAL INFORMATION**

Rothlin, S. (1992). *Gerechtigkeit in Freiheit. Darstellung und kritische Würdigung des Begriffs der Gerechtigkeit im Denken von Friedrich August von Hayek*. Frankfurt a.M, Bern, New York, Paris: Peter Lang (Justice in Freedom. Critical evaluation of the concept of Justice in the philosophy of Friedrich August of Hayek. PhD in German).

Rothlin, S. (1996). *Aspects éthiques pour le future de la sécurité sociale*, Bern : Foi&Economie (Ethical

Aspects of the futur of the social security, in French and German).

Rothlin, S. (2004). *Becoming a Top-Notch-Player. 18 Rules of International Business Ethics*. Beijing: Renmin University Press (English&Chinese Version).

Rothlin, S. (2008). *Training Students in Responsibility and Social Commitment: Fragments of a Concept for an "Oriental University"*, in: *Responsibility and Commitment. Eighteen Essays in Honor of Gerhold K. Becker* (Ed. Tze-wan Kwan), Waldkirch: Gorz.

Rothlin, S. (2008). *Major Problems that Business Ethics Faces in China*, in: *Chinese Cross Currents*, vol.5, issue 1, 8-16 (English&Chinese).

Frey, B.S. & Rothlin, S. (2009). *The Parable of the Prodigal Son and Modern Motivation Theory*, in: *The Way*, vol.48, issue 3, 7-12.

Rothlin, S. (2010). *Serving the Common Good: Insights from Chinese and Indian Traditions of Wisdom in the Context of International Business Ethics*, in: *Henri-Claude de Bettignies& Mike J.Thompson (Eds.). Leadership, Spirituality and the Common Good: East and West Approaches*, Antwerp/ Apeldoorn: Garant.

Rothlin, S. (2010). *Spiritual Challenges in China amid Global Economic Crisis*, in: *Review of Ignatian Spirituality*, vol.51, no.123, 56-66.

Rothlin, S. (2010). *Towards a Socially Responsible China: A preliminary investigation of the implementation of the Global Compact*, in: *Journal of International Business Ethics*, vol.3. no.1, 3-13.

Rothlin, S. (2012). *Complementary Aspects between Compliance and Ethics. Ethical and Christian Perspectives*, in: *Asian Horizons. Dharmaram Journal of Theology*, vol.6, No.1, March 2012, 60-69.

Rothlin, S.& McCann D.(2013): *Cross-cultural Challenges with Ethics Training in China*, in: *Ethics Training in Action. An Examination of Issues, Techniques, and Development*, Information Age Publishing Inc., Charlotte, NC, 332-366.

Rothlin, S. & Haghirian, P. (2013). *Teaching International Business Ethics*, Heidelberg, New York, Dordrecht, London: Springer.

Rothlin, S. (2014) in *Wieland/Steinmeyer/Grüniger (Hrsg.): Handbuch Compliance-Management. 2. Auflage*. Berlin: ESV, *Compliance and Business Culture in China*, 995-1018.

Rothlin, S.& Chmielewski, P.J. (2014). *Implementing Dignity And Sustainability In A Cancer Hospital*, in: *Albert Wong & Artur K. Wardega (Eds.): Humankind and Nature. An Endangered System of Interdependence in Today's Globalising World*, Newcastle upon Tyne, UK, Cambridge Scholars Publishing, 33-49.

Rothlin, S. & Frey, B.S. (2015): *Catholic Orders as Efficient Institutions*, in: *Lumen: A Journal of Catholic Studies*, Vol. 3, 30-41.

Rothlin, S. & McCann, D.(2015). *International Business Ethics. Focus on China*, Heidelberg, New York, Dordrecht, London: Springer.

Rothlin, S., Myers, T.A., Thompson, M.(2015). *Responsible Entrepreneurship. How to Write a Business Plan (Chinese-English Version)*, Beijing: University of International Business and Economics Press.

Rothlin, S. & McCann, D.(2016). *Catholic Social Teaching and Environmental Responsibility*, in: *Imtiyaz Yusuf (Ed.): A Plantery And Global EthicsFor Climate Change And Sustainable Energy*, Bangkok, Mahidol University and Konrad-Adenauer-Stiftung, 2016, 175-227

**Languages:** Fluent in German (mother language); French; Italian; Spanish; English & Mandarin Chinese

**Reads:** Latin, Greek & Portuguese

**Interests:** Traditional & Contemporary Chinese& Western music, literature and film; Plays Piano.

**Sports:** Tennis player and licensed Basketball teacher